



CREATE VALUE. STAY AHEAD OF THE CURVE.



# SCOTT STEINBERG

KEYNOTE SPEAKER | STRATEGIC CONSULTANT  
BESTSELLING AUTHOR | TECHNOLOGY FUTURIST

AS SEEN IN:



## CONNECT WITH EVERY GENERATION

MOTIVATE, EDUCATE AND INSPIRE GREATNESS BY  
BRIDGING THE GENERATION GAP



### SPEAKING TOPICS

- » Education
- » Leadership
- » Business
- » Technology
- » Careers
- » Safety
- » Privacy
- » Parenting
- » Social Media
- » Communication
- » Teamwork
- » Diversity

### #1-RANKED YOUTH, TECHNOLOGY AND TREND EXPERT

- World-famous for 10+ years of accurately predicting youth, consumer and technology trends
- Bestselling author featured in 600+ outlets from NPR to USA Today
- Google's #1-ranked technology expert – seen by 1 billion+ worldwide
- Expert columnist on trends and innovation for CNN, Rolling Stone and The Huffington Post
- Strategic advisor to Fortune 500 businesses and brands
- Sears' Toy Tech Expert, featured authority for LeapFrog and Kmart

### TO BOOK SCOTT PLEASE CONTACT:

Perceptive Research LLC | [info@akeynotespeaker.com](mailto:info@akeynotespeaker.com)  
888-507-2246

[www.AKeynoteSpeaker.com](http://www.AKeynoteSpeaker.com)



# SPEECHES AND SEMINARS THAT DRIVE RESULTS

- » Motivate Personal and Professional Growth
- » Accelerate Learning and Education
- » Build Communications and Social Skills
- » Master School and Job Essentials
- » Inspire Teams and Individuals
- » Leverage Trends and Innovations
- » Promote Safety and Privacy
- » Foster Change and Diversity

“Tremendously entertaining and insightful, Scott’s keynote speaking presentations consistently keep audiences on the edge of their seat. Meeting planners would do well to keep his number on hand.”

**Kristina Hudson, Washington Interactive Network**

“Not only is Scott a knowledgeable, go-to guru, but he is also a PR pro’s jack-of-all-trades! Thanks to his assistance, we conducted a very productive and incredibly valuable consumer event for my client.”

**Lisa M. Rigney, Ogilvy Public Relations**

“A great public speaker who knows his topics, is very well connected and is able to connect on a personal level with audiences... I’ll definitely be working with him again on future events.”

**Alex Manessi, FC Business Intelligence**

“Scott’s speeches and presentations not only deliver powerful insight – they also provide massive value for organizations of every kind.”

**Asante Bradford, Georgia Department of Economic Development**

“Scott has a gift for making complex ideas easily understood. His presentations always offer valuable insight for audiences of all backgrounds and experience levels.”

**Ian Kelso, Canadian Interactive Alliance**

“A first-rate speaker: Scott’s ability to communicate clear, powerful and inspiring messages to live audiences is unmatched.”

**Ed Tropeano, Newswatch TV**

A wondrous presentation... his dynamic presence at the Singapore Parenting Congress 2014 led the audience to leave with highly valuable knowledge. Truly, Scott is a gem that we were privileged to have grace our event.”

**Janet Teo, MediaCorp**

“Knowledgeable, entertaining and so very easy to work with! Participants really appreciated Scott’s ability to share his knowledge in such an easy to understand and engaging manner.”

**Wendy Kiever, Literacy & Learning Day**

## PARTIAL CLIENT LIST:

- Academy of Television Arts & Sciences
- Academy of Interactive Arts & Sciences
- Activision-Blizzard
- American Express
- American Airlines
- Amtrak
- Atari
- AT&T
- Ayzenberg Group
- Best Buy
- Clear Channel Communications
- Consumer Electronics Association
- Coleman Research Group
- Costco Wholesale
- DARPA
- Dow Jones
- eBay
- Electronic Arts
- EnterpriseSeattle
- ESPN
- FC Business Intelligence
- Georgia Department of Econ. Dev.
- Intel
- Kmart
- LeapFrog
- LG Electronics
- McAfee
- Microsoft
- MTV
- NCR
- Nickelodeon
- Ogilvy
- Qualcomm
- Radio One
- Sears
- Sifteo
- Sony Computer Entertainment America
- Sony Electronics
- Symantec Corp.
- Thomson Reuters
- Turner Broadcasting System
- University of Southern California



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## KEYNOTE SPEAKING TOPICS

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### **PARENTING HIGH-TECH KIDS: RAISING CONNECTED TEENS, TWEENS AND CHILDREN**

Today's digital kids are better equipped to run apps than tie their shoelaces, with four in five children enjoying an online presence by the time they're two years old – isn't it time the modern family gave its parenting strategy an upgrade? In this lively discussion, high-tech parenting expert Scott Steinberg, #1 best selling author of The Modern Parent's Guide series, reveals how to connect with tomorrow's youth, and make technology a healthy part of your household. From better communications skills to safe computing habits and digital citizenship, both kids and adults will come away from the experience energized and enthused, and aware of how to meet the growing opportunities and challenges today's high-tech world presents.

### **TECHNOLOGY FOR TEACHERS: THE FUTURE OF EDUCATION**

From interactive apps to virtual worlds, multimedia textbooks and online

parent-teacher portals, technology promises a brighter, more connected future for education. Find out how to make high-tech simple via powerful everyday classroom strategies that teachers, educators and instructors can use to excite and engage children in every age group (pre-K, grade school, tweens, teens, college, etc.). Via an informative and eye-opening presentation, you'll learn how forward-thinking schools, administrators and professors are using high-tech tools and gadgets to transform the learning process, and how you can apply new innovation and learning techniques to make kids sit up and take note.

### **YOU 2.0: ACHIEVING PERSONAL AND PROFESSIONAL GOALS**

The world has changed for today's youth, with all the tools, talent and technology they need to succeed suddenly right at their fingertips. Are you empowering yourself to take advantage of it to make personal

and professional goals a reality? From cutting-edge approaches to communications and teamwork to bold new ways to bring ambitions to life, this engaging presentation shows attendees how to catalyze personal and professional growth in record time. By leveraging emerging opportunities and trends, anyone can unlock their potential for greatness: Discover how to transform your way of thinking and approach to problem-solving to put yourself on the fast lane to success in no time flat.

### **TOMORROW'S CAREER SKILLS: EXCELLING IN THE NEW JOB MARKET**

A new job market demands new skills – suddenly, entrepreneurship, creativity and strategic decision making are talents that every prospective job seeker must possess. In this eye-opening session, leading business and technology expert Scott Steinberg explains why everyone is a work in progress, and how to give both yourself and your career prospects an upgrade. Find out what they won't teach you in school, and what it takes to succeed in a world of rising competition and growingly commoditized talent. Whether hunting for the position you've always dreamed of or simply seeking greater job security, it's a discussion that students, parents and educators alike won't want to miss

### **SOCIAL NETWORKS AND SOCIAL MEDIA: HELPING KIDS MAKE POSITIVE CONNECTIONS**

The expert advice and inside secrets parents need to make Facebook,

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Twitter, Google Plus (+) and other social networks a safe and enriching part of family life. Through this insightful and uplifting presentation, both adults and children will learn to become better online communicators, safer Internet users and more responsible digital citizens. Includes an in-depth discussion of the new rules of netiquette and online behavior, and safety tips that help can you minimize dangers associated with interacting with strangers and friends online. Also featured: Hints, tips and strategy for addressing growing concerns such as inappropriate content sharing or the risk of identity theft.

### **RAISING DIGITAL CITIZENS: INTERNET SAFETY AND ONLINE PRIVACY FOR KIDS**

The new rules of online safety, texting and social networking: How to keep kids safe online on the Web or Internet, including high-tech etiquette, relationship and privacy essentials for all ages. Provides a detailed exploration of how parents, children and educators can work hand-in-hand to make the online world safer for all, and cultivate healthy computing and digital citizenship habits from the earliest age. Attendees of all ages will leave excited to implement hints, tips and strategies that can immediately open lines of communication and transform

household interactions for the positive.

### **Kids and Cell Phones: When to Dial In?**

At what age should you give a child a cellular phone or smartphone? Common questions surrounding kids' technology get answered, including the role apps, mobile devices and location-based services can play in your household. Parents will learn at what age children should be introduced to new high-tech devices – and what's required to ensure that all have a safe, fun and rewarding experience. What does being connected really mean to your child, and the way in which they interact? Find out in a fun and fascinating conversation where audience members are encouraged to share their experience and insights.

### **MAKE TECHNOLOGY A POSITIVE AND FUN EXPERIENCE FOR ALL AGES**

From smartphone to computer and video games, tablet PCs to electronic learning toys, discover when and how to introduce kids to technology, plus instill positive and healthy computing habits. From daily screen time limits to ways



families can use apps, websites and online services to educate and entertain, expect an always lively and engaging exploration of how technology can bridge the gap between generations. What technology trends are impacting your children? Find out from leading futurist Scott Steinberg, bestselling author of The Modern Parent's Guide high-tech parenting series, including how to get more out of leading gadgets, websites and services.

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