



CREATE VALUE. STAY
AHEAD OF THE CURVE.



SCOTT STEINBERG

KEYNOTE SPEAKER. BESTSELLING AUTHOR. STRATEGIC CONSULTANT.

SPEAKER BIOGRAPHY

Scott Steinberg is one of the world's best-known trend experts and strategic innovation consultants, and the CEO of TechSavvy Global, a management consulting and market research firm which helps clients more effectively connect, communicate with and create lasting value for all audiences. A strategic advisor to Fortune 500 firms, non-profits, schools and startups, he aids partners with identifying emerging opportunities and developing powerful leadership, marketing and content strategies designed to capitalize on rising business, social and technology trends.

Among today's most-quoted keynote speakers and technology analysts, he's consulted on dozens of market-leading products and services, and authored nine books including international best sellers *The Crowdfunding Bible* and *The Modern Parent's Guide*, and the critically-acclaimed *Business Expert's Guidebook*. His motivational speeches, leadership seminars and training workshops show executives and educators how to become more effective – and make both they and their businesses indispensable in an increasingly disposable world.

Industry Consultant and Technology Futurist

As an industry consultant, Steinberg has helped top corporations from Microsoft, Sony and Intel to ESPN and MTV adapt to changing consumer, high-tech and social trends. Hailed as a top technology futurist by leading media outlets including NPR, *BusinessWeek* and *The Wall St. Journal*, his advisory work enables clients to identify emerging cultural and technological forces and create powerful business strategies that meet changing market needs.

This eye for business analysis has led to his work as a strategic insider for 400+ publications from CNN to *The New York Times* and *Fast Company*, and pioneer in the field of digital publishing. A nationally-syndicated columnist who routinely explores topics including change, innovation and connecting generations, he's also the creator and host of *Gear Up, Rolling Stone's* first dedicated blog and video series devoted to consumer technology. A regular guest on ABC, CBS, FOX and NBC, he serves as a featured expert for *Fast Company, Inc.*, *Entrepreneur*, *The Huffington Post* and more.

Motivational Speaker, Workshop and Seminar Leader

A dynamic keynote speaker for business, consumer and youth events, Scott provides custom speeches and seminars for corporations, associations, schools and professional organizations worldwide. Tailored options are available for both domestic and international programs, including motivational speaking presentations and training workshops, which clients say are “engaging,” “phenomenal” and “consistently keep audiences on the edge of their seat.” Blending expert commentary with timely insights, analysis and humor, his key note speeches provide

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AS SEEN IN:



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practical advice and actionable strategy that viewers can immediately execute upon. Experience includes guiding meetings, panels, conferences, tradeshows, seminars, executive summits and corporate retreats.

Business, Consumer and Technology Trends Analyst

A noted entrepreneur and market researcher who's successfully founded and sold multiple high-tech and consumer-facing businesses, Steinberg's work combines data-driven analysis with practical experience and expert qualitative insight. Able to skillfully apply insights gained in years operating on the commercial world's front lines to research findings, he readily translates business intelligence into real-world solutions. Whether transforming the shape of underperforming businesses or re-imagining household-name products and brands, he actively works to educate, elevate and empower tomorrow's leaders and management teams.



Bestselling author and business strategist Scott Steinberg is a world-renowned expert on creating value and driving strategic innovation (www.akeynotespeaker.com). Among today's top public speakers, he heads management consulting and market research firm TechSavvy Global (www.techsavvyglobal.com), which helps partners identify emerging trends and develop powerful leadership and business strategies around them. Hailed as a top technology futurist from NPR to *The Wall St. Journal*, his latest works include *The Business Expert's Guidebook* and *Becoming Essential*.

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