



NORTHEASTERN STATE UNIVERSITY

November 29, 2012

Dear Ryan,

It is with sincere gratitude that I write to say thank you for introducing us to Scott Steinberg. He was an excellent choice to be the keynote speaker for our recent crowdfunding conference. From start to finish it has been a pleasure to work with your world-class organization and I certainly understand why you were so confident in your recommendation.

Having Scott Steinberg headline our crowdfunding conference turned out to be the best decision we could have possibly made for the kickoff of our 2012 Global Entrepreneurship Week activities in Tulsa.

Listening to Scott Steinberg's presentation on the art and science of crowdfunding provided an excellent starting point for many of the entrepreneurs, start-ups, small businesses and investors in Tulsa as he provided numerous real-world examples of the opportunities and challenges that are part of this new and dynamic vehicle for raising capital.

Scott not only delivered a brilliant and extremely well researched message, but his passion resounded throughout the entire presentation as he energized everyone in the room. From the minute he was introduced he connected with the audience and both educated and entertained with the best practices for creating and implementing a successful equity crowdfunding initiative.

The most impressive part of Scott's presentation has been the ongoing and positive feedback we have received from so many of the conference participants, many of whom have already begun developing their own crowdfunding projects.

We look forward to Scott's technological insights and professional involvement as we continue to develop our entrepreneurial eco-system here in Tulsa.

Best Regards,

Barry Clark
Director, Open Innovation
The Partnership Center
Northeastern State University