



CREATE VALUE. STAY
AHEAD OF THE CURVE.



AS SEEN IN:



SCOTT STEINBERG

KEYNOTE SPEAKER. BESTSELLING AUTHOR. STRATEGIC CONSULTANT.

ABOUT INFLUENCER MAGAZINE

Influencer Magazine is the first publication both by and for influencers and experts in every category and field.

Designed to provide a source of continuing education and community for all, we offer a positive and open forum featuring today's top influencers and experts, who are invited to share their innovation and insights.

Serving as in-depth guide to influencer marketing, social media, communications and surrounding best practices, today's leading authorities are invited to share their expertise and learning with the broader community at large.

We invite you to join in the discussion – and, in doing so, discover and nurture your own abilities to educate, inform and change both business and society for the better.



Bestselling author and business strategist Scott Steinberg is a world-renowned expert on creating value and driving strategic innovation (www.akeynotespeaker.com). Among today's top public speakers, he heads management consulting and market research firm TechSavvy Global (www.techsavvyglobal.com), which helps partners identify emerging trends and develop powerful leadership and business strategies around them. Hailed as a top technology futurist from NPR to *The Wall St. Journal*, his latest works include *The Business Expert's Guidebook* and *Becoming Essential*.

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